



# Pharming

**Pharming Healthcare  
National Business Meeting • February 14 – 17, 2022  
Hollywood, Florida**

<b>Monday, February 14, 2022</b>	
All Day	Group Arrivals
5:00 pm – 6:00 pm	Cocktail Hour
6:00 pm – 9:00 pm	Dinner & Welcome
<b>Tuesday, February 15, 2022</b>	
7:00 am – 8:00 am	Breakfast
8:00 am – 8:15 am	Meeting Kick-off
8:15 am – 9:00 am	Pharming Update
9:00 am – 9:45 am	Sales Update to Company
9:45 am – 10:30 am	HAE Marketing
10:30 am – 11:00 am	Break
11:00 am – 12:00 pm	HAE Marketing (continued)
12:00 pm – 1:00 pm	Lunch
1:00 pm – 1:45 pm	HAE Medical
1:45 pm – 2:45 pm	Market Access
2:45 pm – 3:00 pm	Break
3:00 pm – 5:00 pm	Breakout Sessions
6:00 pm – 8:00 pm	Dinner (Dine arounds)
8:00 pm – 10:00 pm	Night Cap
<b>Wednesday, February 16, 2022</b>	
7:00 am – 8:00 am	Breakfast
8:00 am – 9:00 am	Patient Story
9:00 am – 10:00 am	Marketing – ADPS

AGENDA IS SUBJECT TO CHANGE

10:00 am – 10:30 am	Break
10:30 am – 12:30 pm	Breakouts
12:30 pm – TBD	Team Activity/Dinner – TBD
<b>Thursday, February 17, 2022</b>	
8:00 am – 9:00 am	Breakfast
9:00 am – 10:00 am	Meeting Kick-off
10:00 am – 12:00 pm	RBO's/Functional Meetings
12:00 pm	Grab Snack & Go
Afternoon	Departures: flights after 2:00 PM